

WHY VC AND PE INVESTORS NEED COMPANY VISIBILITY FOR ALL FORMS OF RISK



Cyber risk is financial risk and investors need to understand the cybersecurity risk they're assuming within their own organization, current portfolio companies, and future investments. Visibility and transparency is required for risk mitigation so there are no unwanted surprises. The proposed changes by the SEC is pushing cyber risk mitigation and breach reporting higher up on the agenda for investors, so make sure you're prepared on all three fronts.



YOUR COMPANY:

Ensure you're prepared against a potential data breach.



YOUR CURRENT PORTFOLIO COMPANIES:

Keep them safe and out of financial risk.



FUTURE PORTFOLIO COMPANIES:

Prevent yourself from making a risky investment.

HOW COMPANY VISIBILITY REDUCES RISK FOR...

YOUR COMPANY



Hackers attack all companies

You need to understand the cyber risk your company faces.



You're a prime target

Think of your stakeholders, the millions (if not billions) of dollars under management, and the IP and assets you hold.



Your investments are at risk

Hackers can compromise your company and use it as a way to attack your portfolio companies.



YOUR MOVE

Set a minimum effective dose of security for your business and use it as a guiding benchmark for your current and future investments.

YOUR CURRENT PORTFOLIO COMPANIES



Awareness is key

Companies may not understand the need for cybersecurity and the risk they're exposed to.



Smaller companies can't afford a data breach

A data breach can have disastrous consequences - and may result in a company shut down.



Your investment is at risk

Not addressing cyber risk leads to cyber debt - affecting how successful your investment is.



YOUR MOVE

Demand a minimum dose of security, setting benchmarks, providing best practices, and scheduling regular check-ins on security progress.

YOUR FUTURE PORTFOLIO COMPANIES



Due diligence requires cyber risk assessment

Not knowing a company's security posture is a major knowledge gap.



Cyber resilience can start from the beginning

The earlier a company builds a security posture, the better prepared it will be in the future.



Visibility = Knowledge

You'll make much more informed investments.



YOUR MOVE

Ask about cybersecurity priorities, controls, and tools in place. Assess their current security posture and see if they're open to improving their security posture.

SolCyber can help you understand the level of risk, establish a baseline level of security and maintain consistency across all your portfolio companies. Contact us at hello@solcyber.com to discuss how we can help ensure that there are no current or future gaps within your investment ecosystem.