

## Customer Case Study: Helping a FinTech Startup Safeguard their Business and Reputation

**Size:**

110 employees

**Vertical:**

Fintech

**Location:**

Global

**CHALLENGES:**

One of the largest issuers of crypto exchange traded products (ETPs) faced significant challenges in securing their assets and reputation as they rapidly grew in the high-risk sector of cryptocurrency investing. With over \$1 billion in assets under management and managing over 40 types of ETPs across 12 exchanges, their team was under pressure from their board to implement a comprehensive security program to protect against cyber threats.

Their Head of IT was tasked with building out a security program from the ground up to protect against potential breaches, loss of funds, and damage to their reputation. The company was already looking at other solution providers, but they heard about SolCyber's comprehensive security program through a third-party recommendation and decided to explore our offering.

**SOLUTION:**

SolCyber's Foundational Coverage provided a meticulously curated technology stack, rapid implementation and onboarding, and the ability to scale with their growth projections. SolCyber's program offered end-to-end security coverage, including endpoint detection and response (EDR), advanced email protection, practical vulnerability management, regular ransomware assessments for employees, and 24/7 SOC support.

SolCyber stood out among the other vendors due to the unique practicality of our overall solution delivery and forward-thinking approach to constantly evolve our offering to combat the most advanced threats.

**OUTCOME:**

By partnering with SolCyber, our customer was able to rapidly implement a comprehensive security program that delivered peace of mind for their investors, board, and executive team. They also gained access to pre-approved cyber insurance at a significant discount through the SolCyber Insurance+ Program, which was important for their risk management strategy. With SolCyber's help, our customer was able to secure their \$1 billion in assets under management and continue to revolutionize cryptocurrency investing.